

发行 Circulation

《激光世界》主要采用读者申请，免费赠阅的方式发行。另外，还在很多专业展览和会议上向观众免费发放。每期发行量超过12,000册。读者分布情况如下：

Laser Focus World China is distributed controlled-free to the qualified readers, with bonus distribution at leading photonic and optoelectronic trade shows and conferences in China. Total circulation is over 12,000, breakdown as below.

按单位类型/ By Business/ Industry

执法设备/工具 Enforcement	18.1
激光器 Lasers	17.1
光器件/系统/材料/供应品 Optical Components, Systems, Materials, or Supplies	10.3
制造设备/金属材料/机器 Manufacturing Equipment, Metals or Machinery	9.1
元件/系统/子系统 Components, Systems or Subsystems	7.0
电子器件/半导体 Electronics or Semiconductors	6.6
大学/医疗实验室 Laboratory, University/ Hospital	5.3
视觉系统 Vision Systems	4.9
通信设备/系统 Communications Equipment or Systems	4.0
医疗/生物医学设备 Medical/ Biomedical Equipment	3.0
工控系统/智能技术 Industrial Control Systems & Robotics	3.0
测量仪/分析仪 Measuring or Analyzing Instruments	2.0
能源/公用设施/相关产品 Energy/ Utility/ Related Products	1.4
工程设计服务 Engineering/ Design Services	1.3
政府实验室 Laboratory, Government	1.2
汽车/运输设备 Automotive or Transportation Equipment	1.0
工业实验室 Laboratory, Industrial	0.8
军用设备 Military Equipment	0.7
航天/航空设备 Aviation/ Aerospace Systems-Law	0.7
咨询 Consulting	0.5
化学品 (药物/塑料/聚合物/橡胶) Chemical Products (including Pharmaceutical, Plastics, Polymers & or Rubber)	0.5
印刷/出版/摄影 Printing, Publishing, Photographic	0.5
电脑/办公设备 Computers & Office Equipment (including Displays & Optical Storage)	0.4
农业/食品/林产品 Food or Forestry Products	0.1
其他 Others	0.5

按读者工作职能分布/ By Job Function

工程设计 (器件/系统/子系统) Design Engineering (Components/ Systems/ Subsystems)	18.6
主管/总裁/副总/老板 Executive Management (President, VP or Owner)	15.6
应用研发 Applied Research & Development	13.8
制造/生产工艺设计 Manufacturing/ Production Engineering	12.8
销售/市场 Sales/ Marketing	10.4
工程管理 Engineering Management	9.2
技术支持/服务 Technical Services & Support	4.7
基础研究 Basic Research	3.2
质量控制/检测 Measurement Engineering (Quality Control/ Testing)	3.8
采购 Purchasing/ Procurement	2.0
教育/培训 Educator	2.5
封装/装配 Packaging/ Assembly Engineering	1.7
其他 Others	1.7

地区分布/ By Geographical

